

Key Information Document

Purpose

This document provides you with key information about this investment product. It is not marketing material. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

Product

Product name (ISIN):	ERSTE Memory Express Anleihe auf LVMH SE 23-28 (AT0000A324Q2)
Issuer:	Erste Group Bank AG www.erstegroup.com/imprint Call +43 (0)5 0100 – 10100 for more information
Finanzmarktaufsicht (FMA) is responsible for supervising Erste Group Bank AG in relation to this Key Information Document. This PRIIP is authorised in Austria, Romania and Germany.	
Created:	05/05/2025

You are about to purchase a product that is not simple and may be difficult to understand.

What is this product?

TYPE

You invest into a bearer debt obligation of the category Investment Product (Express Note), which is subject to Austrian law and entitles the respective holder to receive amounts due from us as issuer.

TERM

This product has a maturity at the latest on 06/02/2028, provided that no early redemption has occurred. Early redemptions are possible on a yearly basis, beginning 06/02/2024.

OBJECTIVES

The aim of this product is to obtain the highest possible yield by assuming the equity risk and bond risk. The product has a fixed maturity, unless an early redemption occurs. The interest payments as well as the date and amount of redemption will depend on the performance of the underlying. Apart from any payouts provided for in the product terms and conditions, there is no entitlement to other current return (e.g. dividends from the underlying instrument). There is no right to any further entitlement resulting from the underlying (e.g., voting rights). On basis of the previously determined conditions, you take the risk of losing part or all of your invested capital.

If the closing price of the underlying is equal to or exceeds the coupon barrier on a valuation date (five business days before the respective early redemption date), interest will be paid. Otherwise no interest will be paid. However, unpaid interest is only paid subsequently if the closing price of the underlying is equal to or exceeds the coupon barrier on a later valuation date (Memory-Feature).

If the closing price of the underlying is equal to or exceeds the relevant redemption barrier on any valuation date, the product will be redeemed prior to maturity at 100% of the principal amount including the interest payments due until that time. If no early redemption occurs, redemption at maturity will depend on the performance of the underlying. If the closing price of the underlying is equal to or exceeds the final redemption barrier on the last valuation date, the product will be redeemed at 100% of the principal amount including all interest payments due. Otherwise the product will be redeemed by delivering shares of the underlying. The number of delivered shares is equal to the result of dividing the principal amount by the strike price. Fractions of shares will not be delivered; a cash settlement amount will be paid instead. The value of the delivered shares will generally be lower than the principal amount.

Underlying:	LVMH MOET HENN. L. VUITTON SE (FR0000121014)
Issue Date:	06/02/2023
Maturity Date:	06/02/2028
Principal Amount:	1,000.00 EUR
Memory Rate:	8.40%
Early Redemption Date:	yearly, starting on 06/02/2024
Valuation Dates:	30/01/2024 (1); 30/01/2025 (2); 30/01/2026 (3); 01/02/2027 (4); 31/01/2028 (5)
Strike Price:	829.40 EUR (Closing price on 03/02/2023)
Early Redemption Barrier:	829.40 EUR
Final Redemption Barrier:	539.11 EUR
Coupon Barrier:	539.11 EUR

If the listed valuation day is not an exchange business day, the next exchange business day is the valuation date.

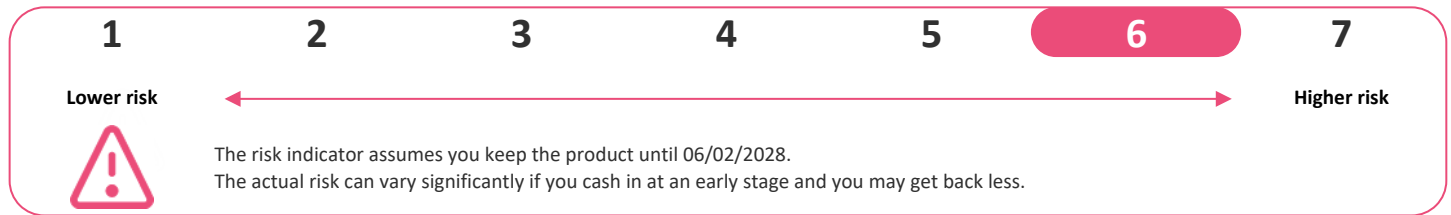
The issuer has an extraordinary right of termination and is entitled to terminate the product early for tax reasons as well as other extraordinary events (e.g. discontinuation of stock exchange listing or calculation of the underlying, impossibility to conduct necessary hedging transactions) at its market value. In this case, the redemption amount may possibly be significantly below the purchase price. You also bear the risk that the product will be terminated early at a time unfavourable for you and the amount repaid can only be reinvested at less favourable conditions.

INTENDED RETAIL INVESTOR

This product is targeted for retail investors who can bear losses up to the total loss of the invested capital and prefer a short-term investment horizon. The retail investor has sufficient knowledge and/or experience with financial products. The retail investor has no clear (or significant) preference regarding capital growth and/or regular payments.

What are the risks and what could I get in return?

RISK INDICATOR



The summary risk indicator is a guide to the level of risk of this product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you.

We have classified this product as 6 out of 7, which is the second-highest risk class.

This rates the potential losses from future performance at a high level, and poor market conditions are very unlikely to impact our capacity to pay you.

Be aware of currency risk. If the currency of the product is different from the currency of the country in which you live, you will receive payments in a different currency, so the final return you will get will depend on the exchange rate between the two currencies. This risk is not considered in the indicator shown above.

This product does not include any protection from future market performance so you could lose some or all of your investment. If we are not able to pay you what is owed, you could lose your entire investment.

PERFORMANCE SCENARIOS

What you will get from this product depends on future market performance. Market developments in the future are uncertain and cannot be accurately predicted. The scenarios shown are illustrations based on results from the past and on certain assumptions. Markets could develop very differently in the future.

Recommended Holding Period:

Example investment:

Until the product is called or matures
This may be different each scenario and is indicated in the table
10,000 EUR

Scenarios		If you exit after 1 year	If you exit at call or maturity
Minimum	There is no minimum guaranteed return. You could lose some or all of your investment.		
Stress (product ends on 06/02/2028)	What you might get back after cost	1,749 EUR	2,245 EUR
	Average return each year	-82.5%	-41.8%
Unfavourable (product ends on 06/02/2028)	What you might get back after cost	6,257 EUR	4,766 EUR
	Average return each year	-37.4%	-23.6%
Moderate (product ends on 06/02/2028)	What you might get back after cost	10,310 EUR	11,296 EUR
	Average return each year	3.1%	4.5%
Favourable (product ends on 06/02/2028)	What you might get back after cost	14,189 EUR	16,873 EUR
	Average return each year	41.9%	20.9%

The stress scenario shows what you might get back in extreme market circumstances.

The scenarios shown above represent possible outcomes, which have been calculated based on simulations using the reference asset(s) past performance over up to 5 past years.

The figures shown include all the costs of the product itself, but may not include all the costs that you pay to your advisor or distributor. The figures do not take into account your personal tax situation, which may also affect how much you get back.

What happens if Erste Group Bank AG is unable to pay out?

This product is not covered by any deposit guarantee scheme. You are exposed to the risk that Erste Group Bank AG may not be able to fulfil its obligations arising from this product in the event of an insolvency (inability to pay, over-indebtedness) or from an official order ("bail-in regime"). A total loss of your invested capital is possible.

What are the costs?

The person advising on or selling you this product may charge you other costs. If so, this person will provide you with information about these costs and how they affect your investment.

COSTS OVER TIME

The tables show the amounts that are taken from your investment to cover different types of costs. These amounts depend on how much you invest, how long you hold the product. The amounts shown here are illustrations based on an example investment amount and different investment periods.

The duration of this product is uncertain as it may terminate at different times depending on how the market evolves. The amounts shown here consider two different scenarios (early call and maturity). In case you decide to exit before the product ends, exit costs may apply in addition to the amounts shown here.

We have assumed:

- 10,000 EUR is invested.
- a performance of the product that is consistent with each holding period shown.

If the product is called at the first possible date 06/02/2026

If the product reaches maturity

Total costs	101 EUR	101 EUR
Annual cost impact (*)	1.0 %	0.4 % each year

(*) This illustrates how costs reduce your return each year over the holding period. For example it shows that if you exit at the recommended holding period your average return per year is projected to be 5.0% before costs and 4.5% after costs.

We may share part of the costs with the person selling you the product to cover the services they provide to you.

COMPOSITION OF COSTS

One-off costs upon entry or exit		If you exit after 1 year
Entry costs	1.0% of the amount you pay in when entering this investment.	101 EUR
Exit costs	1.0% of your investment before it is paid out to you. These costs only apply if you exit before maturity.	101 EUR
Ongoing costs taken each year		
Management fees and other administrative or operating costs	0.0% of the value of your investment each year. This is an estimate based on actual costs over the last year.	0 EUR

How long should I hold it and can I take money out early?

Recommended Holding Period: until 06/02/2028

The product aims to generate the return described above under "What is this product?". However, only if it is held until maturity. It is therefore recommended that you hold the product until 06/02/2028 (Maturity Date). The actual holding period can be shorter based on the possibility of an early termination. There is no other way to withdraw your money early than to sell the product via the exchange on which it is listed or over-the-counter. No fees or penalties will be charged by the Issuer for such a transaction, but an execution fee may be charged by your intermediary. If you sell the product before it matures you may get back less than if you had held the product until maturity. In case of exceptional market situations or technical disruptions, it may be temporarily difficult or impossible to buy or sell the product.

How can I complain?

In case of any complaint regarding the person advising on or selling the product please connect with the relevant contact person at your bank or respective product distributor. Any complaint regarding the product or the conduct of the manufacturer can be submitted to Erste Group Bank AG - Ombudsstelle, Am Belvedere 1, 1100 Wien. You are also welcome to send an e-mail to ombudsstelle@erstegroup.com or use the website www.erstegroup.com/ombudsman.

Other relevant information

The information contained in the Final Terms and in the Base Prospectus including supplements, which have been approved by the Austrian Financial Market Authority (FMA), are the sole binding legal basis for this security. For more detailed information on this security - in particular on the product features and the risks associated with an investment - you should read them. All documents can be requested from the issuer Erste Group Bank AG, Am Belvedere 1, 1100 Wien and are also available on the website www.erstegroup.com/emissionen.